

## HELLO AGAIN

VOL. 43 No. 1

JAN – MAR, 2012

### A PERSONAL NOTE:

**If anyone wants information in HA, please e-mail me the exact wording if you can. I can then paste it right in the newsletter. Of course I will accept information in regular mail from everyone else. I am much better now and I appreciate all the well wishes from my readers.**

**The 2010 FOURTH REVISED ULTIMATE HISTORY: Including First Supplement; Just off the press. Much new information; Cost is \$61 for new buyers. If you bought any of the books before, the cost is \$51. Just a reminder that this book was originally written in 1992 and is the first and original book listing Network radio programming and the shows that are in circulation.**

**CONVENTION 2011:** I have a limited number of special 70-page Convention booklets prepared by Martin Grams, Jr. It covers all 36 conventions. Cost is \$10 plus \$3 (\$13)

**All of the sessions were video recorded by Satellite Media Production. You may order them as a complete set or by individual sessions. Please contact Fred Berney at Satellite Media Productions, P.O. Box 638, Walkersville, MD 21793-0638. Phone 800-747-0856. E-mail: fsberney@verizon.net.**

**PUBLICATIONS RECEIVED:** A complete list of publications mentioned with addresses, contact people, etc. is one of the introductory pages in my current Ultimate History. It is also part of a small package mailed with your first Hello Again. If you don't have one, e-mail me for it and I will e-mail it to you. If you don't have e-mail, please send me a SASE for it; -**RCA Newsletter**, Nov; article about Christmas on the Radio; Dec; article about The Life of Riley; -**Old Time Radio Digest**, Winter; articles about The Continental Celebrity Club; Eversharp Schick Injector Razors; -**The Illustrated Press**, Dec; articles about Soap Operas; Oxydol; Artie Auerbach; **Jan**; articles about Burns and Allen; Swan Soap; Jimmy Durante; **Feb**; articles about FM&M; Have Gun, Will Travel; **Mar**; articles about Charlie McCarthy; Mercedes McCambridge; Kellogg's Pep; - **The Jack Benny Times**, Jan -Apr; a lot more information about Jack Benny; **Old Radio Times**, Jan – Feb, articles about Researching OTR; Call for Music; superman stuff on Ebay; -**Nostalgia Digest**, Spring; articles about Dick Van Patten; Bishop Fulton Sheen; Little Orphan Annie; Have Gun, Will Travel

**BOOKS:** (Most books can also be purchased at <[www.lofcom.com/nostalgia/books/](http://www.lofcom.com/nostalgia/books/)>, <[Amazon.com](http://Amazon.com)> or <[Barnesandnoble.com](http://Barnesandnoble.com)>). **Greenwood Publishing Group** (Box 5007, Westport, CT 06881) has published many bio-bibliographies in the performing arts. James Robert Parish is the series editor. Over 80 have been published. For a list or to order call 1-800-225-5800 or 1-203-226-3571; -Many books are from **McFarland** ; 1-800-253-2187; Web ([www.mcfarlandpub.com](http://www.mcfarlandpub.com)) and **Bear Manor Media**, Box 1129, Duncan, OK 73534; 580-252-3547 <[Benormanmedia.com](mailto:Benormanmedia.com)> <[benohmart@gmail.com](mailto:benohmart@gmail.com)> **Book Hunter Press**, Box 193, Yorktown Hts., NY 10598 ([www.bookhunterpress.com/radio](http://www.bookhunterpress.com/radio)); -**Martin Grams (OTR Publishing)**, Box 52, Whiteford, MD. 21160; (443) 286-6821 <[www.martingrams.com](http://www.martingrams.com)>

### **FROM MCFARLAND**

**The Encyclopedia of Women in Radio, 1920-1960 by  
Leora M. Sies and Luther F. Sies**

Print ISBN: 978-0-7864-6439-5  
44 photos, appendix, bibliography, indexes  
415pp. softcover (8.5 x 11) 2012 [2003]

**About the Book**

In the early days of radio, there were opportunities for women as singers, musicians, actors, and hosts of women's interest shows, but few chances to do much more. Vaughn de Leith, the "Original Radio Girl," was one of the first women to break into radio and pave the way for others to follow. From 1920 to 1936, de Leith received three million pieces of fan mail, published more than 200 songs, made more than 300 phonograph records and Edison cylinders, and sang 15,000 songs on the air.

The women who worked in and on radio from the 20s through the 50s are given their due in this comprehensive work. Readers will find Kate Smith, the Andrews Sisters, the Carter Sisters, Wilma Lee Cooper, Kitty Wells, Gracie Allen, and Minnie Pearl, among many, many others. There are nine extended entries: the pioneers, Mary Garden and Chicago radio, singers, country musicians, comediennes, husband-and-wife talk shows, women in daytime serials (soap operas), family values, and gender discrimination.

**About the Author**

The late **Leora M. Sies** died before this work was completed. Retired college professor **Luther F. Sies** has coordinated programs in speech, hearing and language at both educational and medical institutions. He lives in Sun City West, Arizona

**FROM MCFARLAND**

*History of Prime Time Programs Through the Ratings of Nielsen, Crossley and Hooper* BY Jim Ramsburg

Print ISBN: 978-0-7864-4558-5  
Ebook ISBN: 978-0-7864-8608-3  
tables, appendices, bibliography, index  
378pp. softcover (7 x 10) 2012

**Price: \$65.00**

**About the Book**

Network radio from 1932 to 1953 was a high-stakes competition embracing technology, industry, government and advertising, ruled by dollars and dictated by ratings. This comprehensive reference work provides a fascinating account of broadcasting's most colorful era, when four nationwide networks dominated American media as no concerted communications force ever had.

Introductory sections chronicle the development of the broadcasting, advertising and entertainment industries, with an explanation of the ratings systems and their evolution. Twenty-one substantial sections follow, each covering a specific year of radio's golden age, with industry statistics, daily program ratings and a chart of the year's 50 top programs. A summary lists the era's most successful programs within the five major formats. Three appendices and a full index conclude the work.

### **About the Author**

**Jim Ramsburg** spent 50 years in radio and advertising, including top-level positions with prestigious radio stations KLAC in Los Angeles and KSTP in Minneapolis-St. Paul. In 2006 he was inducted into the Radio Hall of Fame at Minnesota's Museum of Broadcasting. He lives in Estero, Florida.

### **CONVENTIONS: (Let me know details of your upcoming convention)**

**Cincinnati's 26th Old Time Radio and Nostalgia Convention**, April 13 – 14, 2012; Crowne Plaza Hotel; Contact Bob Burchett, 10280 Gunpowder Rd., Florence, KY 41042 (888-477-9112) <haradio@hotmail.com>. Bob has said this will be their last convention.

**7th Annual Mid-Atlantic Nostalgia Convention**, Sep 9 – 11, 2012. Hunt Valley Marriott, Hunt Valley, MD; Old-Time Radio, movie and TV events and guests. Contact Martin or Michelle Grams, Jr at 443-286-6821, or <<http://midatlanticnostalgiaconvention.com>>

**THE INTERNET:** Many of my subscribers are on the Internet. If you want to get on the mailing list for the Old Time Radio Digest (Round table) on the Internet, e-mail to this address: <[old.time.radio-request@oldradio.net](mailto:old.time.radio-request@oldradio.net)>; **Let me know if any are out of date.**

**WEB SITES:** Various OTR Web sites will be posted. Most begin with <www.> Let me know what yours is: **Lou Genco** (many collectors have their sites here including Vintage Broadcasts; Ted Davenport; Ed Carr; Fred Berney; Pat McCoy) <[old-time.com](http://old-time.com)> **Jim Widner** <[otr.com](http://otr.com)> **(Radio Days);-Chuck Schaden** <[nostalgia Digest.com](http://nostalgia Digest.com)> **BRC (Bob Burnham)** <[brcradio.com](http://brcradio.com)> **Ted Kneebone** <[geocities.com/tkneebone1](http://geocities.com/tkneebone1)> **Jerry Haendiges** <[otrsite.com/radiolog/index.html](http://otrsite.com/radiolog/index.html)> **Australian Film and Sound** <[Screensound.gov.au](http://Screensound.gov.au)> **OTR Digest** <[www.lofcom.com/nostalgia/books/](http://www.lofcom.com/nostalgia/books/)> **Jack Benny Fan Club** <[Jackbenny.org](http://Jackbenny.org)> **Radio Broadcast Chronicles** <[gna.net/tia](http://gna.net/tia)> **Tom Heathwood** <[HeritageRadio.com](http://HeritageRadio.com)>. **First Generation Archives** <[radioarchives.org](http://radioarchives.org)> (Free subscription) <<http://www.radioarchives.org/newsletter.asp>> **Radio Enthusiasts of Puget Sound** <[repsonline.org](http://repsonline.org)> **Terry Salomonson** <[audio-classic.com](http://audio-classic.com)> <[digitalotr.com](http://digitalotr.com)> **The OTR Club** now has a web page at <<http://www2.pcom.net/robmcdo/otrbuffalo/>> **Doug Kosmonek** <<http://members.shaw.ca/douglkosmonek>> new e-mail is <[douglkosmonek@shaw.ca](mailto:douglkosmonek@shaw.ca)> **Radio Spirits** <[radiospirits.com](http://radiospirits.com)> **The MWOTRC** web site is now operational and can be accessed either by [www.mwotrc.com](http://www.mwotrc.com) or [www.readiorecall.com](http://www.readiorecall.com) **Radio Memories (NEW)** [www.radiomemories.com](http://www.radiomemories.com)...**Ivan G. Shreve, Jr. (Thrilling Days of Yesteryear)** <<http://blogs.salon.com/0003139/>> **Bear Manor Media**, a publishing company (run by Ben Ohmart. Send for their catalog...They have published many OTR books in the last few years. <<http://www.bearmanormedia.com>> **RHAC** web site is <[www.rhac.org](http://www.rhac.org)> **Radio Days** is celebrating its 10th year on the web at <<http://www.otr.com>> **Ron Sayles (births, deaths)** <http://mywebpage.netscape.com/bogusotr/instant/taz.html>. (also) <http://otrbirths.blogspot.com/>;- **Eddie Cantor** <[eddiecantor.com](http://eddiecantor.com)>;-**Old time Radio Researchers Group** <http://www.otrr.org>;- For free downloads of old time radio programs, check out the **OTRRLibrary** <http://www.otrrlibrary.org>;-For the most up-to-date information about old time radio series, and their stars,check out **OTRRPedia** located at <http://www.otrrpedia.org>;-**Stu Weiss** <[www.ramtownlive.com/popshoppe](http://www.ramtownlive.com/popshoppe)>. **Peter Tatchell** <[laughterlog.com](http://laughterlog.com)>

**CATALOGS AND NEW SHOWS (All addresses first):** **McCoy's Recording** (Pat McCoy), Box 1069, Richland, WA 99352 (509) 627-4039; <[www.old-time.com/mccoy.html](http://www.old-time.com/mccoy.html)> **Jerry Haendiges**, 13808 Sunset Dr., Whittier, CA 90602 <[JHaendiges@aol.com](mailto:JHaendiges@aol.com)> **Radio Memories (Ted Davenport)**, Box 94548, North Little Rock, AR 72190 (888) 357-2346 <[tedotr@sbcglobal.net](mailto:tedotr@sbcglobal.net)> **Vintage Broadcasts** (Andy Blatt), Box 3257, Milford, CT 06460 (203-283-9770); <[asajb2000@yahoo.com](mailto:asajb2000@yahoo.com)>; **Great American Radio (GAR)** (Gary Kramer), Box 401, Clio, MI 48420 <[ga@radio.fm](mailto:ga@radio.fm)>; **Bequaert Old Books**, Box 775, Fitzwilliam, NH 03447 (603) 585-3448 <[www.beqbooks.com](http://www.beqbooks.com)>; send 2 34-cents stamps for a catalog of books and

magazines on OTR **AVPRO** (Don Aston), Box 1392, Lake Elsinore, CA 92531 (1-888-3328776) **Redmond Nostalgia Co.** (David Kiner), Box 82, Redmond, WA 98073 **SPERDVAC Library** (Box 669, Manhattan Beach, CA 90266) **John Barber**, Box 72273., New Orleans, LA 70112 (504) 586-1931 <jbarber@gno.lib.la.us>. **Vintage Audio** (Tom Martin), 461 Maple Ave., Saratoga Springs, NY 12866 (518) 584-1112 <Thomasmartin245@aol.com> **Satellite Video Production (Fred Berney)** Box 638, Walkersville, MD 21793 (1-800-747-0856) <Berney@fred.net> **BRC Productions** (Bob Burnham), Box 158, Dearborn, MI 48127 <bob@brcbroadcast.com> <www.brcradio.com> **Hello Again Radio** (Bob Burchett), 10280 Gunpowder Rd., Florence, KY 41042 **Audio Classics Archive (Terry Salomonson)**, Box 347, Howell, MI 48844; 1-877-653-8963 (for orders only) <audio-classic.com> **Lodestone** (Richard Fish), 611 Empire Mill Rd., Bloomington, IN 47401; 1-800-411-6463 <lodestone-media.com> (Deals in New Audio Theater **Ed Carr**, 216 Shaner St., Boyertown, PA 19512 <edcarr@enter.net> **Dan Riedstra**, 2830 North Rockwell St., Chicago, IL 60618 <daniel.riedstra@wcom.com>. **Max Schmid**, Box 3449, Astoria, NY 11103 <mschmid@rcn.com> <www.oldtimeradio.com> **Henry Hinkel**, 254 Florida Avenue, Amsterdam, NY 12010 <www.crabapplesound.com> Danean MacAndrew, P. O. Box 793, Lake Forest, CA, 92609 <www.theradiolady.com> **Heritage Radio Classics**; Tom Heathwood, Box 16, Boston, MA 02467 <www.heritagradio.com> Listen to the Heritage Radio Theatre every Sunday for one week streaming audio: <www.vintageRadioPlace.com/broadcast> **Stu Weiss** <www.ramtownlive.com/pop shoppe>

**BRC**; fall supplement; many shows including Ben Bernie; Suspense; Sherlock Holmes.

**IN FOND MEMORY:** **Robert Easton**, Dec 16, 2011; 81; actor (Jack Benny; FM&M); **Dick Tufield**, Jan 22, 85; announcer, actor (Amazing Mr. Malone; Falstaff's Fables; Space Patrol); **John Rich**, Jan 29, 86; Director (Biography in Sound; Wanter); **Ben Gazzara**, Feb 3, 81; actor (Stagestruck); **Yuri Rasovsky**, Jan 18, 67; Revived radio in the early 70's; launched National radio Theater of Chicago; **Russell Arms**, Feb 13, 92; singer, actor (Your Hit Parade; Have Gun, Will Travel); **Elyse Knox**, Feb 16, 94; actress (Movietown Radio Theater); **Peter Bergman**, Mar 9, 72; founder of Firesign Theater

**Hello Again** is \$15 a year and is published 4 times a year. The first issue appeared in April of 1970; The first OTR convention was in 1971; The Friends of Old-time Radio started in 1976 and ended in 2011

Write if you get work; and hang by your thumbs

**Jay Hickerson, 27436 Desert Rose Ct., Leesburg, FL 34748;**  
**Phone: 352-728-6731; FAX: 352-728-2405**  
 e-mail: JayHick@aol.com

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 FOTR Web site: <http://www.fotr.net>

**CINCINNATI'S  
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OLD TIME  
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& NOSTALGIA  
CONVENTION**

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Ethel and Albert  
Couple Next Door

**Bob Hastings**

Archie Andrews, McHale's Navy

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it one to remember.

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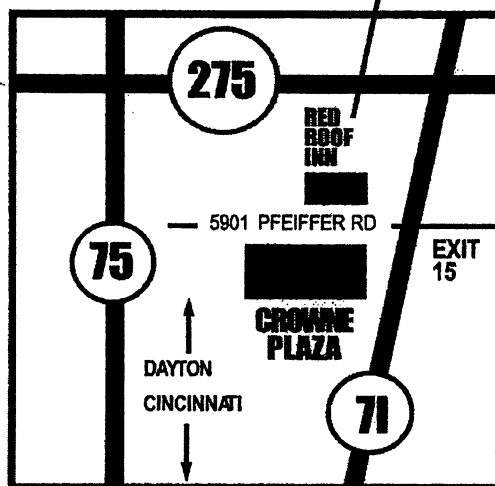
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Would like to  
thank everyone  
for their donations  
last year.

# Logs of Ray Stanich, Ellen Robinson, Martin Grams, Jr and Randy Eidemiller

Order from Jay Hickerson, 27436 Desert Rose Ct., Leesburg, FL 34748

Please order at least \$5.00 worth of logs. For every \$5.00, please add 50 cents for P & H.

Starred items are new ones added to list (\*)

Adventurers Club (1947 - 48)	\$ .50	Eternal Light (1944 - 1962)	3.00
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Adventures of Frank Race	.50	Fireside Chats	1.00
*Adv. of Ozzie and Harriet (10/8/44 - 6/11/48)		First Nighter	12.00
partial or missing (10/3/48 - 6/18/54)		Forecast	.50
complete; originally done by Paul Anderson		For This We Fight	.50
\$4.00		*Four Star Playhouse	.50
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Adventures of the Thin Man (Sketchy)	.50	Frontier Fighters	.50
Andrews Sisters (1944 - 46)	.50	Frontier Gentleman and Fort Laramie	.50
Arch Oboler Programs including A O Plays,		Frontier Town	.50
Everyman's Theater, Everything for the Boys,		General Electric Theater	.50
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1.50		Grand Marquee	.50
Arthur Hopkins Presents	.50	Greatest Story Ever Told	3.00
*Avenger, The	.50	Great Moments in Music	3.50
Bell Telephone Hour	6.00	Great Scenes From Great Plays	.50
Big Show, The	1.00	Green Lama, The	.50
Black Chapel, The	.50	Guest Star (#1 - 510) Most	5.00
Broadway Is My Beat	1.00	Hallmark Playhouse/Hall of Fame	3.50
Cabin B - 13	1.50	Harvest of Stars, The	3.00
Case Dismissed and Famous Trials	.50	Have Gun, Will Travel	.50
Casey, Crime Photographer	7.00	Helen Hayes (Textron Theater)	.50
Cavalcade of America	10.00	Here's To Veterans (#1 - 140) Most	1.00
Celebrity Club	1.00	Hollywood Hotel	3.50
Charlie Wild	1.00	Hollywood Players	.50
Chicago Theater of the Air	4.00	Hollywood Sound Stage	.50
Circle, The	.50	Hollywood Star Playhouse	1.50
City, The (Partial)	.50	Hollywood Star Time	1.00
Clock, The and Weird Circle	.50	*Horatio Hornblower	1.00
Contented Hour (1942 - 45)	2.50	Hour of Mystery	.50
Crime Club (Partial)	.50	Inner Sanctum	6.50
Crime Does Not Pay	1.00	Inspector Thorne	.50
Curtain Time	1.00	In the Name of the Law	.50
Damon Runyon Theater	.50	Intrigue	.50
Dangerously Yours and Matinee Theater	1.50	Jeff Regan	.50
Dark Fantasy	1.50	Jungle Jim	4.00
Death Valley Days	8.00	Keep 'em Rolling	1.00
Detour	.50	Kenny Baker Program (1944)	.50
Dr. Christian	8.00	Knickerbocker Playhouse	.50
Dr. West's Celebrity Night	.50	Lights Out	1.50
Easy as ABC	.50	Lincoln Highway	1.00
Electric Hour, The	4.00	Luke Slaughter of Tombstone	.50
Electric Theater	1.00	*Macabre	.50
Encore Theater (1946)	.50	Magic Key, The (Sketchy)	.50
Encores from Bell Telephone Hour	.50	*MGM Musical Comedy Theater of the	

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Starred items are new ones added to list (\*)

Air	.50	Hour: Dramas performed:	
*MGM Theater of the Air	.50	1932 – 39	3.00
Molle Mystery Theater (Complete) including		Screen Directors Playhouse	1.00
Hearthstone of the Death Squad (Sketchy) and		Sears Radio Theater	1.00
Mark Sabre (Sketchy)	3.50	Shadow, The	5.00
Mr. and Mrs. North (Sketchy)	.50	Shadow of Fu Manchu	.50
Mr. Chameleon (Most)	1.00	Silver Theater	4.00
Murder By Experts (Most)	.50	Somerset Maugham Theater	.50
Music America Loves Best (Partial)	1.00	*Spotlight Review (Spike Jones)	1.00
NBC Star Playhouse	.50	Stage Door Canteen	2.50
NBC Theater of the Air and World's		Star and the Story, The	.50
Greatest Novels	3.00	Star For a Night	.50
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Nightbeat	.50	Sunday With Garroway	.50
Nightfall	1.50	Tales of Fatima	.50
Once Upon a Tune	.50	Tales of Tomorrow	.50
*One World Flight	.50	Tarzan (1952 - 53)	.50
On Stage	.50	Tell It Again	.50
Orson Welles Almanac	.50	Terror By Night	.50
Orson Welles Theater (Lady Esther)	.50	Texaco Star Theater	3.00
Palmolive Beauty Box Theater	1.00	*Theater Royal	.50
Pat Novak	.50	Theater, USA	.50
Paul Weston Show	.50	This is Hollywood	.50
People Act, The	.50	This is My Best	.50
Perry Mason (Partial: 1943 – 47)	1.00	This is War	.50
Philco Radio Hall of Fame	1.00	Time for Love	.50
Philco Radio Playhouse	.50	Tish	.50
Philip Morris Playhouse, Johnny Presents,		To the President	.50
Great Moments From Great Plays	4.00	Treasury Salute	2.00
Police Headquarters	.50	Turning Points	.50
Popeye, the Sailor (1936 – 37)	.50	Two on a Clue	.50
Presenting Boris Karloff	.50	Vick's Open House	.50
Private Files of Rex Saunders	.50	Voice of Firestone	9.00
Prudential Family Hour	4.00	*War of the Worlds (\various versions;	
Prudential Family Hour of Stars	1.50	1938 – 1997	.50
Quiet Please	1.00	War Town	.50
Radio City Playhouse	.50	Westinghouse Program	3.00
Radio Reader's Digest	4.00	We Take Your Word	.50
Railroad Hour	1.00	What's New	.50
Request Performance	.50	Whistler, The	5.00
Richard Diamond (Partial)	2.00	Whitehall 1212	.50
Road Ahead, The	.50	Woolworth Hour	2.50
Rocky Jordan	1.00	World Security Workshop	.50
Rogers of the Gazette	.50	World We Live In, The	.50
Rogue's Gallery	.50	You and Your Security	.50
Romance	4.00		
Rudy Vallee (Fleischmann Hour and Royal Gelatin			